
A Night on Bourbon Street
Branches
Trish & Dan Bell Family
Empowerment Centers
BLACK TIE
&
BLUE JEANS
GALA
Bourbon
Sponsorship Opportunities
April 24, 2027
J.W. Marriott Marquis Miami

# Branches
Trish & Dan Bell Family
Empowerment Centers

## 24th Annual
# Black Tie & Blue Jeans Gala

### Featuring
2027 Trish & Dan Bell Community Empowerment Award
Honoring
Miami-Dade County Mayor
Daniella Levine Cava

### Philanthropic Chairs
Trish & Dan Bell

### Gala Chairs
Angeliki & George Marakas

### Gala Committee Members

Kathleen Bands
Jennifer Belen Aguado
Erbi Blanco True
Jorge Borges
Maria Comellas
Noel Daluise
Desiree Fernandez
Isabel Fernandez
Jennifer Grant
Kayla Hernandez
Blanca Langer
Carl Lee
Claudia Miro
Lucy Núñez
Audrey Otero
Karla Richey
Nidia Ruiz
Hanai Sablich
Melanie Sanchez
David Smith
Leah Sylvester
TJ Villamil
Rev. Dr. Audrey Warren

### Mistress of Ceremonies
Stichiz

### Online Auction
Hotels, Spas, Travel Packages, Restaurants, Art, Sports Memorabilia and more!

### Where
JW Marriott Marquis Miami
255 Biscayne Blvd. Way
Miami, FL 33131

### When
Saturday,
April 24, 2027
6:00 PM

### Dress Code
Bourbon Street
Black Tie & Blue Jeans
(Formal)

sreilly@branchesfl.org | 305.442.8306 x 3003 | www.branchesfl.org

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# Branches' Mission & Impact

Branches' mission is to partner with families to build educational and financial assets, community and hope.

For over 50 years, Branches has been helping hardworking families build brighter futures through our four signature programs.

## Grow



The Grow program builds strong foundations for elementary students through academic support, enrichment opportunities, and caring relationships that create a lifelong love of learning.

## Climb




The Climb Program equips middle and high school students with the skills, opportunities and community they need to succeed in college, career and life.

## Climb Higher

Climb Higher walks with students on their post-secondary journey by providing the Climb Higher Scholarship, financial coaching and community that helps them persist and ultimately graduate debt-free.



## Achieve

The Achieve Programs empower individuals and families to build financial assets through one-on-one coaching, education, micro-business support and tax preparation, helping them achieve long-term financial wellness.

**100%**
of Branches' students enroll in post-secondary education

**70%**
of Branches' students graduate debt-free

**14,946**
Participants served through financial wellness services

**$11.3M**
in tax refunds secured for the community

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# Sponsorship Opportunities

Join us for an unforgettable evening inspired by the sights, sounds, and vibrant spirit of New Orleans, all in support of building brighter futures for families.

## Presenting Sponsor — $100,000

- Exclusive Royal Table for 24 guests with premier seating
- Exclusive Private VIP Reception invitations for 6 guests
- Premier billing as the Presenting Sponsor on all event materials
- Prominent name/logo placement on event website, signage, and ballroom screens
- Premier digital full-screen ad on ballroom screens
- Name/logo featured in Miami Kids Magazine, SocialMiami.com, and World Red Eye publications
- Premium full-page ad in digital program with first-priority placement
- Dedicated social media spotlight and recognition across Gala promotions
- Special verbal recognition from the stage
- Opportunity for a company representative to deliver brief remarks during the program
- Recognition as a Presenting Sponsor in post-event communications

## Shining Star Sponsor — $50,000

- Two premier tables for 20 guests
- Exclusive Private VIP Reception invitations for 4 guests
- Top billing as Shining Star Sponsor on all event materials
- Digital full-screen ad on ballroom screens
- Name/logo on event website, signage, and screens
- Name/logo included in Miami Kids Magazine, SocialMiami.com, and World Red Eye publications
- Full-page ad in digital program with priority placement
- Dedicated social media spotlight
- Verbal recognition from the stage

## Diamond Sponsor — $25,000

- VIP table for 10 guests
- Exclusive Private VIP Reception invitations for 4 guests
- Digital full-screen ad on ballroom screens
- Name/logo on event website, signage, and screens
- Name/logo included in Miami Kids Magazine, SocialMiami.com, and World Red Eye publications
- Full-page ad in digital program
- Social media recognition
- Verbal recognition from the stage

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## Platinum Sponsor — $15,000

- VIP table for 10 guests
- Exclusive Private VIP Reception invitations for 2 guests
- Digital full-screen ad on ballroom screens
- Name/logo on event website, signage, and screens
- Name/logo included in Miami Kids Magazine, SocialMiami.com, and World Red Eye publications
- Full-page ad in digital program
- Social media recognition
- Verbal recognition from the stage

## Gold Sponsor — $10,000

- Reserved table for 10 guests
- Exclusive Private VIP Reception invitations for 2 guests
- Name/logo on event website, signage, and screens
- Half-page ad in digital program
- Social media recognition

## Exclusive Underwriting Opportunities

$7,500 each

### Valet Sponsor (1 Available)

- 4 Gala tickets
- Logo on valet signage and event screens
- Brand recognition on valet tags
- Half-page ad in digital program
- Social media recognition

### Cocktail Sponsor (1 Available)

- 4 Gala tickets
- Logo on cocktail reception signage and event screens
- Brand recognition on cocktail napkins
- Half-page ad in digital program
- Social media recognition

### Entertainment Sponsor (1 Available)

- 4 Gala tickets
- Logo on entertainment signage and event screens
- Brand recognition on photobooth photos
- Half-page ad in digital program
- Social media recognition

*Underwriting sponsorships do not include reserved tables.*

## Bronze Sponsor — $5,000

- Reserved half table for 6 guests
- Name/logo on event website, signage, and screens
- Recognition in digital program
- Social media recognition

## Individual Gala Ticket — $1,000

- Admission for one guest to Branches' 2027 Black Tie & Blue Jeans Gala: A Night on Bourbon Street
- Cocktail reception, dinner, entertainment, and an unforgettable evening supporting Branches' mission

# Sponsorship Form

Please fill out this form or visit www.branchesfl.org/2027gala to become a sponsor and support Branches!

Name: _____

Name You'd Like to Be Listed As: _____

Email: _____ Phone: _____

## Sponsorship Level:

- ○ Presenting Sponsor ($100,000)
- ○ Shining Star Sponsor ($50,000)
- ○ Diamond Sponsor ($25,000)
- ○ Platinum Sponsor ($15,000)
- ○ Gold Sponsor ($10,000)
- ○ Valet Sponsor ($7,500)
- ○ Cocktail Reception Sponsor ($7,500)
- ○ Entertainment Sponsor ($7,500)
- ○ Bronze Sponsor ($5,000)
- ○ General Donation $ _____

## Payment Method:

- ○ Invoice me
- ○ Pay online at: www.branchesfl.org/2027gala
- ○ Check mailed to Branches at: 11500 NW 12th Ave, Miami, FL 33168
- ○ Credit Card:

Name: _____

Credit Card #: _____

Expiration Date: _____ Security Code: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Please return to: Sarah Reilly, Director of Development, Branches
11500 NW 12th Avenue, Miami, FL 33168 sreilly@branchesfl.org (305) 442-8306 x 3003