



Branches

Trish & Dan Bell Family Empowerment Centers

UNDER THE TREE TOY SHOPS

GIVE THE GIFT OF GIVING THIS HOLIDAY SEASON

Since 2015, Branches has celebrated the holidays a little differently. Rather than a traditional toy drive where others receive the credit for giving, Branches empowers our parents so that EVERYONE can experience the gift of giving.

Each December, Branches' three sites are transformed into Under the Tree Toy Shops, where parents can shop for brand-new gifts for their children at drastically reduced prices (90% off).

Parents enjoy holiday music and treats as they select meaningful gifts for their kids, which are then specially wrapped by volunteers.

Branches' Toy Shops instill pride in our parents and give them the gift of giving during this season.

It's a magical experience for all involved, but it is only possible WITH YOUR HELP!



Branches Wish List

Grow Wish List: Elementary School

Climb Wish List: Middle & High School

- Athletic balls & equipment
- Dolls/Barbies
- Remote control cars
- Musical toys
- Board games
- Play food/tea sets
- Jewelry/craft kits
- Perfume/cologne
- Building toys/Legos
- Educational toys
- Action figures

- Gift Cards
- Please make a gift online at branchesfl.org so we can purchase Branches apparel for our youth, which they love and proudly wear!

For more information/
Toy Drop Off:

[Click here to access our Amazon Wish List](#)

All toys needed by December 14th, 2026

Alison Loases
 alisonl@branchesfl.org
 305-442-8306 x 1010





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SPONSORSHIP OPPORTUNITIES

Your sponsorship will provide gifts to children and youth,
pride to parents, and joy for ALL this holiday season!

Toy Shop Dates: December 15th - 17th, 2026

\$15,000 - North Star Presenting Sponsor

- 🎁 Exclusive recognition as the North Star Presenting Sponsor of Branches' 2026 Under the Tree Toy Shops.
- 🎁 Name/Logo printed on tote bags given out to parents to transport presents home (must commit by Nov. 27th).
- 🎁 Premier logo placement at all three Toy Shops locations.
- 🎁 Exclusive social media post highlighting holiday impact.
- 🎁 Featured in press release.
- 🎁 Featured on Branches' website [homepage](#).
- 🎁 Highlighted in Branches' Newsletter (10K+ distributions).
- 🎁 Opportunity to include branded giveaway item for families.
- 🎁 15 guaranteed volunteer spots.

\$10,000 - Angel Sponsor

- 🎁 Name/Logo included on poster board display at the event.
- 🎁 Featured in press release.
- 🎁 Featured on Branches' website [homepage](#).
- 🎁 Highlighted in Branches' Newsletter (10K+ distributions).
- 🎁 Special social media recognition.
- 🎁 Opportunity to include branded giveaway item for families.
- 🎁 10 guaranteed volunteer spots.

\$2,500 - Reindeer Sponsor

- 🎁 Name/Logo included on poster board display at the event.
- 🎁 Featured in press release.
- 🎁 Featured on Branches' website.
- 🎁 Highlighted in Branches' Newsletter (10K+ distributions).
- 🎁 Social media recognition.

\$500 - Candy Cane Sponsor

- 🎁 Featured on Branches' website.
- 🎁 Highlighted in Branches' Newsletter (10K+ distributions).

\$5,000 - Santa Sponsor

- 🎁 Name/Logo included on poster board display at the event.
- 🎁 Featured in press release.
- 🎁 Featured on Branches' website.
- 🎁 Highlighted in Branches' Newsletter (10K+ distributions).
- 🎁 Special social media recognition.
- 🎁 5 guaranteed volunteer spots.

\$1,000 - Elf Sponsor

- 🎁 Name/Logo included on poster board display at the event.
- 🎁 Featured on Branches' website.
- 🎁 Highlighted in Branches' Newsletter (10K+ distributions).

To become a sponsor contact:

👤 Sarah Reilly

📞 Phone: 305-442-8306 x 3003

✉️ sreilly@branchesfl.org

For more information visit: branchesfl.org/2026toyshops/