



**Branches**

Trish & Dan Bell Family  
Empowerment Centers

BLACK TIE  
&  
BLUE JEANS  
GALA

May 2, 2026

J.W. Marriott Marquis Miami  
Sponsorship Opportunities



# BLACK TIE & BLUE JEANS GALA

## 23rd Annual Black Tie & Blue Jeans Gala

### Featuring

2026 Trish & Dan Bell Community Empowerment Award  
Honoring  
Dr. Jose L. Dotres  
Superintendent of Miami-Dade County Public Schools

### Philanthropic Chairs

Trish & Dan Bell

### Gala Chairs

Leah & Phillip Sylvester

### Gala Committee Members

Kathleen Bands  
Erbi Blanco True  
Jorge Borges  
Maria Comellas  
Noel Daluise  
Desiree Fernandez

Isabel Fernandez  
Kayla Hernandez  
Blanca Langer  
Carl Lee  
Angeliki Marakas

Cristina Miller  
Lucy Núñez  
Audrey Otero  
Karla Richey  
Nidia Ruiz

Hanai Sablich  
David Smith  
Tara Templeton  
TJ Villamil  
Rev. Dr. Audrey Warren

### The Evening's Enchantress

Laurie Jennings  
6-time Emmy-Award Winning TV News Reporter & Anchor  
President, Laurie Jennings LIVE

### Online Auction

Hotels, Spas, Travel Packages, Restaurants, Art, Sports Memorabilia and more!

### Where

JW Marriott Marquis Miami  
255 Biscayne Blvd. Way  
Miami, FL 33131

### When

Saturday,  
May 2, 2026  
6:00 PM

### Dress Code

Cocktail Attire or  
"Designer" Jeans



**Branches**  
Trish & Dan Bell Family  
Empowerment Centers

sreilly@branchesfl.org  
305.442.8306 x 3003  
www.branchesfl.org



# BLACK TIE & BLUE JEANS GALA



## Branches' Mission & Impact

Branches' mission is to partner with families to build educational and financial assets, community and hope.

For over 50 years, Branches has been helping hardworking families build brighter futures through our four signature programs:



### Grow

Elementary School  
Helps children develop a love for learning through afterschool academic and enrichment activities.



### Climb

Middle and High School  
Supports youth in becoming better students and better people with a focus on post-secondary preparation and career exploration.

### Climb Higher

Supports young adults in completing post-secondary education through financial coaching, mentoring and the Climb Higher Scholarship.



### Achieve

Financial Wellness for Families  
Teaches families how to achieve financial wellness through one-on-one financial coaching, free tax prep and micro-business training.

100%

of Branches' students enroll in post-secondary education

73%

of Branches' students graduate debt-free



9,780



people served through Branches' financial wellness and small business services.



**\$10,043,748** in tax refunds secured for the community



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# Sponsorship Opportunities

Step into an enchanted forest for an elegant evening in support of Miami families.

## Shining Star Sponsor — \$50,000

- Premier table for 20 guests
- Exclusive Private VIP Reception invitation for 4 guests
- Top billing as Shining Star Sponsor on all event materials
- Digital full-screen ad on ballroom screens
- Name/Logo on event website, signage, and screens
- Name/Logo included in World Red Eye and SocialMiami.com publications
- Full-page ad in digital program with priority placement
- Dedicated social media spotlight
- Verbal recognition from the stage

## Diamond Sponsor — \$25,000

- VIP table for 10 guests
- Exclusive Private VIP Reception invitation for 4 guests
- Digital full-screen ad on ballroom screens
- Name/Logo on event website, signage, and screens
- Name/Logo included in World Red Eye and SocialMiami.com publications
- Full-page ad in digital program
- Social Media Recognition
- Verbal recognition from the stage

## Platinum Sponsor — \$15,000

- VIP table for 10 guests
- Exclusive Private VIP Reception invitation for 2 guests
- Digital full-screen ad on ballroom screens
- Name/Logo on event website, signage, and screens
- Name/Logo included in World Red Eye and SocialMiami.com publications
- Full-page ad in digital program
- Social Media Recognition
- Verbal recognition from the stage



## Gold Sponsor ————— \$10,000

- Table for 10 guests
- Exclusive Private VIP Reception invitation for 2 guests
- Name/Logo on event website, signage, and screens
- Half-page ad in digital program
- Social Media Recognition

## Exclusive Underwriting Opportunities \$7,500 each

### Valet Sponsor (1 Available)

- 4 tickets
- Logo on valet signage and event screens
- Brand recognition on valet tags
- Full-page digital program ad
- Social media recognition

### ~~Cocktail Reception Sponsor (1 Available)~~

- 4 tickets
- Logo on cocktail reception signage and event screens
- Brand recognition on cocktail napkins
- Full-page digital program ad
- Social media recognition

### ~~Entertainment Sponsor (1 Available)~~

- 4 tickets
- Logo on entertainment signage and event screens
- Brand recognition on photobooth photos
- Full-page digital program ad
- Social media recognition

*No table included.*

## Bronze Sponsor ————— \$5,000

- Table for 10 guests
- Name/Logo on event website, signage, and screens
- Social Media Recognition





# Sponsor Form

Please fill out this form or visit [www.branchesfl.org/2026gala](http://www.branchesfl.org/2026gala) to become a sponsor and support Branches!

Name: \_\_\_\_\_

Name You'd Like to Be Listed As: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## Sponsorship Level:

- Shining Star Sponsor (\$50,000)
- Diamond Sponsor (\$25,000)
- Platinum Sponsor (\$15,000)
- Gold Sponsor (\$10,000)
- Valet Sponsor (\$7,500)
- Cocktail Reception Sponsor (\$7,500)
- Entertainment Sponsor (\$7,500)
- Bronze Sponsor \$5,000
- General Donation \$ \_\_\_\_\_

## Payment Method

- Invoice me
- Pay online at [www.branchesfl.org/2026gala](http://www.branchesfl.org/2026gala)
- Check mailed to Branches at 11500 NW 12th Ave, Miami, FL 33168
- Credit Card:

Name: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Please return to:  
Sarah Reilly, Director of Development,  
Branches  
11500 NW 12th Avenue, Miami, FL 33168  
[sreilly@branchesfl.org](mailto:sreilly@branchesfl.org) (305) 442-8306 x 3003

