



Branches

Trish & Dan Bell Family
Empowerment Centers

UNDER THE TREE TOY SHOPS

Give the Gift of Giving This Holiday Season

Since 2015, Branches has been celebrating the holidays a little differently. Rather than a traditional toy drive where partners and Branches get all the credit for giving, Branches empowers our parents so that EVERYONE can experience the gift of giving.



Each December, Branches' three sites are transformed into Under the Tree Toy Shops, where parents can select new toys for their children and purchase them at drastically reduced prices (90% off). Parents enjoy holiday music and treats as they shop for their children and then have each present wrapped for them by Branches volunteers and staff.

Branches' Toy Shops instill pride in our parents. It's a magical experience for all involved, but it is only possible **WITH YOUR HELP!**

GROW WISH LIST: Elementary School

- Athletic balls and equipment
- Dolls/Barbies
- Remote control cars
- Nerf toys
- Board games
- Play food/tea sets
- Jewelry/craft kits
- Perfume/cologne
- Building toys/Legos
- Educational toys
- Action figures

CLIMB WISH LIST: Middle & High School

- Gift Cards
- Please make a gift online at branchesfl.org so we can purchase Branches apparel for our youth, which they love and proudly wear!

amazon
wishlist

Click here to access our
[Amazon Wish List](https://www.amazon.com/wishlist/?ref=astore_wishlist)

All toys needed by December 15th, 2025

For more information/ Toy Drop Off:

👤 Alison Loases
✉ alisonl@branchesfl.org
☎ 305-442-8306 x 1010





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SPONSORSHIP OPPORTUNITIES

Your sponsorship will provide gifts to children and youth, pride to parents, and joy for
ALL this holiday season!

Toy Shop Dates: December 16th – 18th, 2025







\$10,000 – ANGEL SPONSOR

-  Name/Logo printed on tote bags given out to parents to transport presents home
-  Name/Logo included on poster board display at the event
-  Featured in press release
-  Featured on Branches' website homepage
-  Highlighted in Branches' Newsletter (10K+ distributions)
-  Special social media recognition
-  Opportunity to distribute corporate giveaways
-  15 guaranteed volunteer spots

\$5,000 – SANTA SPONSOR

-  Name/Logo included on poster board display at the event
-  Featured in press release
-  Featured on Branches' website
-  Highlighted in Branches' Newsletter (10K+ distributions)
-  Special social media recognition
-  Opportunity to distribute corporate giveaways
-  10 guaranteed volunteer spots




\$2,500 – REINDEER SPONSOR

-  Name/Logo included on poster board display at the event
-  Featured in press release
-  Featured on Branches' website
-  Highlighted in Branches' Newsletter (10K+ distributions)
-  Social media recognition
-  Opportunity to distribute corporate giveaways

\$500 – CANDY CANE SPONSOR

-  Name/Logo included on poster board display at the event
-  Highlighted in Branches' Newsletter (10K+ distributions)

\$1,000 – ELF SPONSOR

-  Name/Logo included on poster board display at the event
-  Highlighted in Branches' Newsletter (10K+ distributions)
-  Featured on Branches' website

To become a sponsor contact:

 Sarah Reilly

 Phone: 305-442-8306 x 3003

 sreilly@branchesfl.org

For more information visit:
branchesfl.org/2025toyshops/