



Branches

Trish & Dan Bell Family
Empowerment Centers

*Black Tie
&
Blue Jeans*



April 26, 2025 | 6:00 pm

JW Marriott Marquis Miami

Sponsorship Opportunities





Black Tie & Blue Jeans Gala

22nd Annual Black Tie & Blue Jeans Gala Featuring

The Trish & Dan Bell 2025 Community Empowerment Award
Honoring Kimberly Green of The Green Family Foundation

Philanthropic Chairs

Trish & Dan Bell

Gala Chairs

Leah & Phillip Sylvester

Gala Committee Members

Kathleen Bands – Brittne Bassant – Jorge Borges – Aliette Carolan – Maria Comellas – Noel Daluise
Desiree Fernandez – Isabel Fernandez – Dr. Tina Furniss-Roe – Kayla Hernandez – Katherine Ibarra
Marianne Kircher – Blanca Langer – Carl Lee – Angeliki Marakas – Lucy Núñez – Cristina Miller
Audrey Otero – Tiffany Peralta – Victoria Randolph – Karla Richey – Nidia Ruiz – Hanai Sablich
David Smith – Tara Templeton – TJ Villamil – Rev. Dr. Audrey Warren – Katrina Wright

Master of Ceremonies

Marlon Hill
Attorney, Weiss Serota
Branches BE ONE Business Mentor

Online Auction

Hotels, Spas, Travel Packages, Restaurants, Art, Sports Memorabilia and more!

Where

JW Marriott Marquis Miami
255 Biscayne Blvd. Way
Miami, FL 33131

When

Saturday,
April 26th, 2025
6:00 PM

Dress Code

Cocktail Attire or
“Designer” Jeans

spattison@branchesfl.org
305.442.8306 x 3003
www.branchesfl.org



Branches
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Empowerment Centers

Branches' Mission & Impact

Branches' mission is to serve, educate and inspire people through student, family and financial wellness services in partnership with our communities.

For over 50 years, Branches has been providing life-changing opportunities for hardworking families and their children to break the cycle of generational poverty.

We make this impact through our four signature programs:



Elementary

Helps children develop a love for learning through afterschool academic and enrichment activities.



Middle and High School

Supports youth in becoming better students and better people with a focus on post-secondary preparation and career exploration.



College and Vocational School

Coaches young adults to post-secondary completion through mentoring and scholarships.



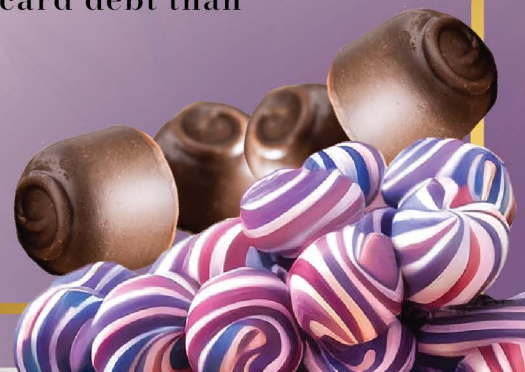
Financial Wellness for Families

Teaches families how to achieve financial wellness through one-on-one financial coaching, free tax prep and micro-business training.

Branches' students graduate post-secondary school with **<\$2,500** in debt on average.

Branches financial coaching participants have **30%<** credit card debt than the average Miami-Dade County Resident.

Branches' micro-business participants have a **100%** three year business survival rate.



Black Tie & Blue Jeans Gala

Sponsorship Opportunities

Step into a world of pure imagination at Branches' Black Tie & Blue Jeans Gala! Join us on a journey into Wonka Wonderland, where elegance and fun unite to transform lives and create brighter futures for Miami families.

\$50,000 Shining Star Sponsor

SUPPORTS 75 STUDENTS WITH A YEAR OF ACADEMIC AND ENRICHMENT PROGRAMMING OR 125 FAMILIES WITH ONE-ON-ONE FINANCIAL COACHING.

BENEFITS INCLUDE:

- 2 VIP tables for 20
- Exclusive invitation for 4 to the Gala VIP Reception
- Listing as a Shining Star Sponsor on event website, on-screen during event, and on event signage
- 2 full page digital ads in program book and featured live digitally on screens inside the ballroom at the event
- On-stage acknowledgement during event program
- Recognition on social media
- Acknowledgement in Modern Luxury Miami Magazine and SocialMiami.com post-event

\$25,000 Diamond Sponsor

SUPPORTS 10 STUDENTS WITH A CLIMB HIGHER SCHOLARSHIP OR 80 FAMILIES WITH EMERGENCY FINANCIAL SUPPORT TO COVER RENT, UTILITIES AND/OR GROCERIES.

BENEFITS INCLUDE:

- A VIP table for 10
- Exclusive invitation for 4 to the Gala VIP Reception
- Listing as a Diamond Sponsor on event website, on-screen during event, and on event signage
- Full page digital ad in program book and featured live digitally on screens inside the ballroom at the event
- On-stage acknowledgement during event program
- Recognition on social media
- Acknowledgement in Modern Luxury Miami Magazine and SocialMiami.com post-event

\$15,000 Platinum Sponsor

SUPPORTS 30 STUDENTS WITH SUMMER SHADE CAMP PROGRAMMING OR 27 FAMILIES WITH SMALL BUSINESS MICRO GRANTS.

BENEFITS INCLUDE:

- A VIP table for 10
- Exclusive invitation for 2 to the Gala VIP Reception
- Listing as a Platinum Sponsor on event website, on-screen during event, and on event signage
- Full page digital ad in program book and featured live digitally on screens inside the ballroom at the event
- On-stage acknowledgement during event program
- Recognition on social media
- Acknowledgement in Modern Luxury Miami Magazine and SocialMiami.com post-event



Sponsorship Opportunities

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\$10,000 Gold Sponsor

SUPPORTS ALL BRANCHES HIGH SCHOOL JUNIORS AND SENIORS WITH 3 MONTHS OF SAT/ACT PREP OR 500 FAMILIES WITH VITA TAX PREP SERVICES.

BENEFITS INCLUDE:

- A table for 10
- Exclusive invitation for 2 to the Gala VIP Reception
- Listing as a Gold Sponsor on event website, on-screen during event, and on event signage
- Full page digital ad in program book
- On-stage acknowledgement during event program
- Recognition on social media

\$5,000 Bronze Sponsor

SUPPORTS ALL BRANCHES MIDDLE AND HIGH SCHOOL STUDENTS IN ATTENDING CAREER EXPOSURE EVENTS OR 25 FAMILIES WITH TRANSPORTATION-RELATED FINANCIAL EDUCATION.

BENEFITS INCLUDE:

- A table for 10
- Listing as a Bronze Sponsor on event website, on-screen during event, and on event signage
- Full page digital ad in program book

\$500 Individual Ticket

Advertising Opportunities

\$500 Full-page Inside Advertisement

(5" wide x 8" high)

\$350 Half-page Inside Advertisement

(5" wide x 4" high)

All advertisements will be placed in the 2025 Gala Program Book on a first-come, first-served basis. Please submit advertising copy as a high-resolution PNG file to: spattison@branchesfl.org by March 21, 2025.



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Underwriting Opportunities



\$5,000 Exclusive Valet Sponsor

- 2 tickets to the Black Tie & Blue Jeans Gala
- Exclusive invitation for 2 to the Gala VIP Reception
- Listing as Valet Sponsor on event website, on-screen during event, and on event signage
- Full page digital ad in program book
- Recognition on social media
- Acknowledgement in Modern Luxury Miami Magazine and SocialMiami.com post-event
- Logo recognition on valet tag for each car

\$5,000 Exclusive Cocktail Reception Sponsor

- 2 tickets to the Black Tie & Blue Jeans Gala
- Exclusive invitation for 2 to the Gala VIP Reception
- Listing as Cocktail Reception Sponsor on event website, on-screen during event, and on event signage
- Full page digital ad in program book
- Recognition on social media
- Acknowledgement in Modern Luxury Miami Magazine and SocialMiami.com post-event
- Logo recognition on cocktail napkins

\$5,000 Exclusive Entertainment Sponsor

- 2 tickets to the Black Tie & Blue Jeans Gala
- Exclusive invitation for 2 to the Gala VIP Reception
- Listing as Entertainment Sponsor on event website, on-screen during event, and on event signage
- Full page digital ad in program book
- Acknowledgement in Modern Luxury Miami Magazine and SocialMiami.com post-event
- Logo recognition on photobooth pictures



Sponsor Form

Please fill out this form to sign up to support Branches!



Sponsorship Opportunities

- \$50,000 Shining Star Sponsor
- \$25,000 Diamond Sponsor
- \$15,000 Platinum Sponsor
- \$10,000 Gold Sponsor
- \$5,000 Bronze Sponsor

Sponsor Name to List in Program Book: _____

Underwriting Opportunities

- \$5,000 Exclusive Sponsor: Valet Entertainment Cocktail Reception

Ticket Purchase

- \$500 Individual Ticket
- Number of Tickets: _____

General Donation

Amount: _____

Advertising Opportunities

- \$500 Full-page Color Inside Ad (5" wide x 8" high)
- \$350 Half-page Color Inside Ad (5" wide x 4" high)
- Please submit advertising copy as high resolution PNG file to: spattison@branchesfl.org by March 21, 2025.

Payment Method

Total Amount: _____

- Online at www.branchesfl.org/2025gala
- Check Enclosed - Please make check payable to Branches.
- Visa MasterCard Discover American Express

Credit Card #: _____ Expiration: _____ Security Code: _____

Name as Written on Card: _____ Signature: _____

Email: _____ Phone Number: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

