



**Branches**

Trish & Dan Bell Family  
Empowerment Centers

*Black Tie  
&  
Blue Jeans*



*April 26, 2025 | 6:00 pm*

*JW Marriott Marquis Miami*

**Sponsorship Opportunities**







# Black Tie & Blue Jeans Gala

## 22nd Annual Black Tie & Blue Jeans Gala

Featuring

The Trish & Dan Bell 2025 Community Empowerment Award  
Honoring Kimberly Green of The Green Family Foundation

### Philanthropic Chairs

Trish & Dan Bell

### Gala Chairs

Leah & Phillip Sylvester

### Gala Committee Members

Kathleen Bands – Brittnie Bassant – Jorge Borges – Noel Daluise – Desiree Fernandez  
Isabel Fernandez – Dr. Tina Funiss-Roe – Kayla Hernandez – Katherine Ibarra – Marianne Kircher  
Blanca Langer – Carl Lee – Angeliki Marakas – Lucy Núñez – Audrey Otero  
Victoria Randolph – Nidia Ruiz – Hanai Sablich – Lindsey Shook – David Smith  
Tara Templeton – TJ Villamil – Rev. Dr. Audrey Warren – Katrina Wright

### Master of Ceremonies

Marlon Hill  
Attorney, Weiss Serota  
Branches BE ONE Business Mentor

### Online Auction

Hotels, Spas, Travel Packages, Restaurants, Art, Sports Memorabilia and more!

### Where

JW Marquis Miami  
255 Biscayne Blvd. Way  
Miami, FL 33131

### When

Saturday,  
April 26th, 2025  
6:00 PM

### Dress Code

Cocktail Attire or  
“Designer” Jeans

spattison@branchesfl.org  
305.442.8306 x 3003  
www.branchesfl.org



**Branches**  
Trish & Dan Bell Family  
Empowerment Centers



# Black Tie & Blue Jeans Gala

## Branches' Mission & Impact

Branches' mission is to serve, educate and inspire people through student, family and financial wellness services in partnership with our communities.

For over 50 years, Branches has been providing life-changing opportunities for hardworking families and their children to break the cycle of generational poverty.

We make this impact through our four signature programs:



### Elementary

Helps children develop a love for learning through afterschool academic and enrichment activities.



### Middle and High School

Supports youth in becoming better students and better people with a focus on post-secondary preparation and career exploration.



### College and Vocational School

Coaches young adults to post-secondary completion through mentoring and scholarships.



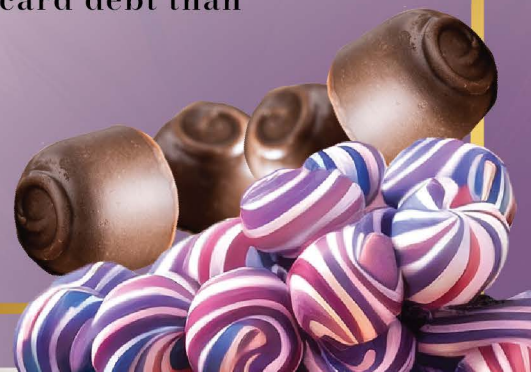
### Financial Wellness for Families

Teaches families how to achieve financial wellness through one-on-one financial coaching, free tax prep and micro-business training.

Branches' students graduate post-secondary school with **<\$2,500** in debt on average.

Branches financial coaching participants have **30%<** credit card debt than the average Miami-Dade County Resident.

Branches' micro-business participants have a **100%** three year business survival rate.







## Sponsorship Opportunities

*Step into a world of pure imagination at Branches' Black Tie & Blue Jeans Gala! Join us on a journey into Wonka wonderland, where elegance and fun unite to transform lives and create brighter futures for Miami families.*

### *\$50,000 Shining Star Sponsor*

**SUPPORTS 75 STUDENTS WITH A YEAR OF ACADEMIC AND ENRICHMENT PROGRAMMING OR 125 FAMILIES WITH ONE-ON-ONE FINANCIAL COACHING.**

**BENEFITS INCLUDE:**

- 2 VIP tables for 20
- Exclusive invitation for 4 to the Gala VIP Reception
- Listing as a Shining Star Sponsor on event website, on-screen during event, and on event signage
- 2 full-page color ads with preferred placement in program book
- On-stage acknowledgement during event program
- Recognition on social media
- Acknowledgement in Modern Luxury Miami magazine post-event

### *\$25,000 Diamond Sponsor*

**SUPPORTS 10 STUDENTS WITH A CLIMB HIGHER SCHOLARSHIP OR 80 FAMILIES WITH EMERGENCY FINANCIAL SUPPORT TO COVER RENT, UTILITIES AND/OR GROCERIES.**

**BENEFITS INCLUDE:**

- A VIP table for 10
- Exclusive invitation for 4 to the Gala VIP Reception
- Listing as a Diamond Sponsor on event website, on-screen during event, and on event signage
- Full-page color ad with preferred placement
- On-stage acknowledgement during event program
- Recognition on social media
- Acknowledgement in Modern Luxury Miami magazine post-event

### *\$15,000 Platinum Sponsor*

**SUPPORTS 30 STUDENTS WITH SUMMER SHADE CAMP PROGRAMMING OR 27 FAMILIES WITH SMALL BUSINESS MICRO GRANTS.**

**BENEFITS INCLUDE:**

- A VIP table for 10
- Exclusive invitation for 2 to the Gala VIP Reception
- Listing as a Platinum Sponsor on event website, on-screen during event, and on event signage
- Full-page color ad
- On-stage acknowledgement during event program
- Recognition on social media
- Acknowledgement in Modern Luxury Miami magazine post-event



# *Sponsorship Opportunities*



## *\$10,000 Gold Sponsor*

**SUPPORTS ALL BRANCHES HIGH SCHOOL JUNIORS AND SENIORS WITH 3 MONTHS OF SAT/ACT PREP OR 500 FAMILIES WITH VITA TAX PREP SERVICES.**

### **BENEFITS INCLUDE:**

- A table for 10
- Exclusive invitation for 2 to the Gala VIP Reception
- Listing as a Gold Sponsor on event website, on-screen during event, and on event signage
- Full-page color ad
- On-stage acknowledgement during event program
- Recognition on social media

## *\$5,000 Bronze Sponsor*

**SUPPORTS ALL BRANCHES MIDDLE AND HIGH SCHOOL STUDENTS IN ATTENDING CAREER EXPOSURE EVENTS OR 25 FAMILIES WITH TRANSPORTATION-RELATED FINANCIAL EDUCATION.**

### **BENEFITS INCLUDE:**

- A table for 10
- Listing as a Bronze Sponsor on event website, on-screen during event, and on event signage
- Full-page color ad

## *\$500 Individual Ticket*

## *Advertising Opportunities*

### *\$500 Full-page Inside Advertisement*

(5" wide x 8" high)

### *\$350 Half-page Inside Advertisement*

(5" wide x 4" high)

All advertisements will be placed in the 2025 Gala Program Book on a first-come, first-served basis. Please submit advertising copy as a high resolution PNG file to: [spattison@branchesfl.org](mailto:spattison@branchesfl.org) by March 21, 2025.





*Black Tie  
&  
Blue Jeans*  


# *Underwriting Opportunities*



## *\$5,000 Exclusive Valet Sponsor*

- 2 tickets to the Black Tie & Blue Jeans Gala
- Exclusive invitation for 2 to the Gala VIP Reception
- Listing as Valet Sponsor on event website, on-screen during event, and on event signage
- Full-page color ad
- Recognition on social media
- Acknowledgement in Modern Luxury Miami magazine post-event
- Logo recognition on valet tag for each car

## *\$5,000 Exclusive Cocktail Reception Sponsor*

- 2 tickets to the Black Tie & Blue Jeans Gala
- Exclusive invitation for 2 to the Gala VIP Reception
- Listing as Cocktail Reception Sponsor on event website, on-screen during event, and on event signage
- Full-page color ad
- Recognition on social media
- Acknowledgement in Modern Luxury Miami magazine post-event
- Logo recognition on cocktail napkins

## *\$5,000 Exclusive Entertainment Sponsor*

- 2 tickets to the Black Tie & Blue Jeans Gala
- Exclusive invitation for 2 to the Gala VIP Reception
- Listing as Entertainment Sponsor on event website, on-screen during event, and on event signage
- Full-page color ad
- Acknowledgement in Modern Luxury Miami magazine post-event
- Logo recognition on photobooth pictures





# Sponsor Form

Please fill out this form to sign up to support Branches!



## Sponsorship Opportunities

- \$50,000 Shining Star Sponsor
- \$25,000 Diamond Sponsor
- \$15,000 Platinum Sponsor
- \$10,000 Gold Sponsor
- \$5,000 Bronze Sponsor

Sponsor Name to List in Program Book: \_\_\_\_\_

## Underwriting Opportunities

\$5,000 Exclusive Sponsor:  Valet  Entertainment  Cocktail Reception

### Ticket Purchase

\$500 Individual Ticket  
Number of Tickets: \_\_\_\_\_

### General Donation

Amount: \_\_\_\_\_

## Advertising Opportunities

- \$500 Full-page Color Inside Ad (5" wide x 8" high)
- \$350 Half-page Color Inside Ad (5" wide x 4" high)
- Please submit advertising copy as high resolution PNG file to: [spattison@branchesfl.org](mailto:spattison@branchesfl.org) by March 21, 2025.

## Payment Method

Total Amount: \_\_\_\_\_

- Online at [www.branchesfl.org/2025gala](http://www.branchesfl.org/2025gala)
- Check Enclosed - Please make check payable to Branches.
- Visa  MasterCard  Discover  American Express

Credit Card #: \_\_\_\_\_ Expiration: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name as Written on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

