



Branches
Trish & Dan Bell Family
Empowerment Centers

50th
ANNIVERSARY

FOR IMMEDIATE RELEASE

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Branches Unveils New Logo Honoring Trish & Dan Bell and Celebrating 50 Years

February 15, 2023 - Miami, FL – Branches is incredibly proud to reveal its new logo featuring the addition of “Trish & Dan Bell Family Empowerment Centers”. In addition, this is the organization’s 50th Anniversary which will be reflected on the logo throughout 2023.

Trish and Dan Bell have dedicated themselves to improving the lives of children and families across our community. As part of their philanthropic leadership, they have been supporting Branches for the past 19 years by donating nearly \$9 million to date. Their transformational support has helped Branches expand programming, build organizational capacity, build and upgrade two new facilities and improve the overall quality of services. In 2004, Branches was a small nonprofit serving dozens of students at one site and supporting small business development. With the incredible support of the Bells, Branches now serves over 15,000 individuals annually including 450 students each day at all three of its sites plus 48 college students, as well as the thousands of individuals who receive financial wellness services including personal financial coaching, free tax prep, small business support, Thanksgiving meals and much more.

Branches’ sites include Branches Lakeview & HQ in North Miami, Branches South Miami and Branches Florida City. These sites currently serve as empowerment centers for the children and families they serve every day, providing programs and services that are transformational and not transactional. Branches’ 2-generational, long-term and holistic programming is changing lives in the Miami community everyday thanks to the many donors, funders and volunteers who support this great work. In 2015, Branches launched the Trish & Dan Bell Community Empowerment Award which recognizes one of these outstanding supporters of Branches at its Black Tie & Blue Jeans Gala each year.

“The Bells are guided by their faith in all that they do. As a result, they inspire those around them to dream big and be generous. It has been a joy to work with them to create truly life-changing opportunities for children, youth and families! We are proud to have them be a prominent part of our logo.” says Brent McLaughlin, President & CEO of Branches.

For more information, please contact Isabelle Pike at 305-206-5689 or ipike@branchesfl.org



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About Branches

For 50 years, Branches has made a positive impact in the community by delivering on its mission to serve, educate and inspire people through student, family and financial wellness services. Branches provides life-changing opportunities to hardworking families and their children to help them break the cycle of generational poverty. For more information about Branches, please contact Isabelle Pike at 305-442-8306 x1002 or ipike@branchesfl.org or visit Branches at www.branchesfl.org