



**Branches**  
Trish & Dan Bell Family  
Empowerment Centers

**50<sup>th</sup>**  
ANNIVERSARY

**BLACK TIE  
& BLUE JEANS**  
*gala & online auction*



04.29.23 | 6:30

SPONSORSHIP OPPORTUNITIES



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# BLACK TIE & BLUE JEANS

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## 20<sup>TH</sup> ANNUAL BLACK TIE & BLUE JEANS GALA AND AUCTION

### FEATURING

The Trish & Dan Bell 2023 Community Empowerment Award  
Honoring Ana VeigaMilton and Cecil Milton

#### PHILANTHROPIC CHAIRS

Trish & Dan Bell

#### GALA CHAIRS

Karla and Scott Richey

#### GALA COMMITTEE MEMBERS

Michele Collie  
Jeannette Coto-Dou  
Noel Daluise  
Desiree Fernandez  
Tina Furniss-Roe  
Kayla Hernandez  
Katherine Ibarra

Marianne Kircher  
Carl Lee  
Angeliki Marakas  
Lucy Núñez  
Audrey Otero  
Victoria Randolph  
Nidia Ruiz

Hanai Sablich  
David Smith  
Tara Templeton  
TJ Villamil  
Audrey Warren  
Katrina Wright  
Annabelle Yvinec

#### MASTER OF CEREMONIES

Ron Magill  
Zoo Miami Ambassador

#### ONLINE AUCTION

Hotels, Spas, Travel Packages, Restaurants, Art, Sports Memorabilia and more!

#### WHEN

Saturday, April 29, 2023  
6:30pm

#### WHERE

JW Marriott Marquis Miami  
255 Biscayne Blvd. Way, Miami, FL 33131

#### DRESS CODE

Cocktail Attire or “Designer” Jeans.

COMPLIMENTARY ON-SITE VALET AND OPTIONAL SELF-PARKING AVAILABLE!

(305) 442-8306 x 3003  
spattison@branchesfl.org  
www.branchesfl.org



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## BRANCHES' MISSION & IMPACT

Branches' mission is to serve, educate and inspire people through student, family and financial wellness services in partnership with our communities.

Since 1973, Branches has been helping working families and their children break the cycle of intergenerational poverty by providing them with life-changing opportunities to become better educated, more financially stable and able to make long-term, positive life choices. Branches is one of the only South Florida organizations using a two-generational Approach to provide holistic services and develop transformational relationships with both children AND their families.

We make this impact through our three signature programs:

**GROW:** The Grow Program serves elementary students preparing them for lifelong success through enrichment of their minds, bodies and hearts. The program focuses on helping students develop a love for learning and the social-emotional skills needed to stay focused and engaged in school and life.

- 184 students served annually
- 91% retention rate year over year
- 87% of students maintained or increased their grades last school year

**CLIMB:** The Climb Program serves middle and high school students focusing on the development of their individual assets in order to maximize opportunities to become better students and better people. Through college exploration and preparation activities, career exposure opportunities, and long-term consistent mentorship, Climb students develop the knowledge, skills, and behaviors needed to graduate high school and succeed in their post-secondary endeavors.

- 248 students served annually
- 98% pursue a post-secondary plan (college, vocational or military)
- \$279,566 in Branches Climb thru College Scholarships awarded to 76 college students to date
- 100% of our students who remain engaged in the Grow and Climb programs, graduate from high school

**ACHIEVE:** The Achieve Programs target the well-being of the entire community through services fostering financial wellness and long-term success. Achieve programs take a two-generational approach to serving families and include one on one financial coaching, financial education for children, micro-business support, transportation solutions, VITA free tax preparation and emergency services.

- 19,351 participants served through financial wellness services annually
- 9,677 participants provided with free VITA tax preparation and received over \$13 million in tax refunds
- 5,624 hot meals and educational resources delivered on Thanksgiving morning

Every dollar donated to the 2023 Black Tie & Blue Jeans Gala and Auction will support us in bringing these services to hundreds more South Florida children and families.

THANK YOU FOR YOUR SUPPORT AND FOR BEING A CRITICAL PART  
OF BRANCHES' SUCCESS!



## SPONSORSHIP OPPORTUNITIES

The Branches Black Tie & Blue Jeans Gala and Auction provides many opportunities for businesses and individuals to raise resources and provide impactful programming for our students and families.

### \$50,000 SHINING STAR SPONSOR

Supports 75 students with a year of academic and enrichment programming OR 125 families with one-on-one financial coaching.

Benefits include:

- 2 tables for 20 people
- Listing as a Shining Star Sponsor on event website and on screen during the event
- 2 full-page color ads with preferred placement in the program book
- Recognition on social media
- Acknowledgement in Miami Herald and Modern Luxury Miami magazine post-event
- Poster-size display of name recognition at the event

### \$15,000 PLATINUM SPONSOR

Supports 30 students with Summer Shade Day Camp programming OR 27 families with small business micro grants.

Benefits include:

- A VIP table for 10
- Listing as a Platinum Sponsor on event website and on screen during the event
- Full-page color ad
- Recognition on social media
- Acknowledgement in Miami Herald and Modern Luxury Miami magazine post-event
- Poster-size display of name recognition at the event

### \$25,000 DIAMOND SPONSOR

Supports 10 students with a Climb Thru College and Career Scholarship OR 80 families with emergency financial support to cover rent, utilities and/or groceries.

Benefits include:

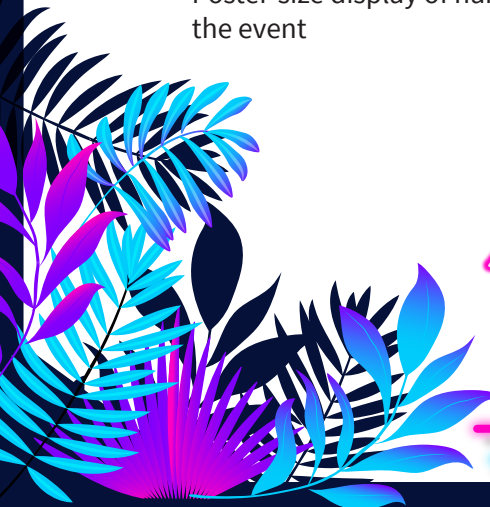
- A VIP table for 10
- Listing as a Diamond Sponsor on event website and on screen during the event
- Full-page color ad with preferred placement
- Recognition on social media
- Acknowledgement in Miami Herald and Modern Luxury Miami magazine post-event
- Poster-size display of name recognition at the event.

### \$10,000 GOLD SPONSOR

Supports all Branches high school juniors and seniors with 3 months of SAT/ACT prep OR 500 families with VITA tax prep services.

Benefits include:

- A table for 10
- Listing as a Gold Sponsor on event website and on screen during the event
- Full-page color ad
- Recognition on social media
- Acknowledgement in Miami Herald and Modern Luxury Miami magazine post-event



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## SPONSORSHIP OPPORTUNITIES

### \$5,000 BRONZE SPONSOR

Supports all Branches middle and high school students in attending career exposure events OR 25 families with transportation-related financial education.

Benefits include:

- A table for 10
- Listing as a Bronze Sponsor on event website and on screen during the event
- Full-page color ad

### \$500 INDIVIDUAL TICKET

## ADVERTISING OPPORTUNITIES

### \$500

Full-page Inside Advertisement  
(5" wide x 8" high)

### \$350

Half-page Inside Advertisement  
(5" wide x 4" high)

All advertisements will be placed in the 2023 Gala Program on a first-come, first-served basis. Please submit advertising copy as high resolution JPEG or PDF files to: [spattison@branchesfl.org](mailto:spattison@branchesfl.org) by March 31, 2023.

