

Saving with
NEW SKILLS

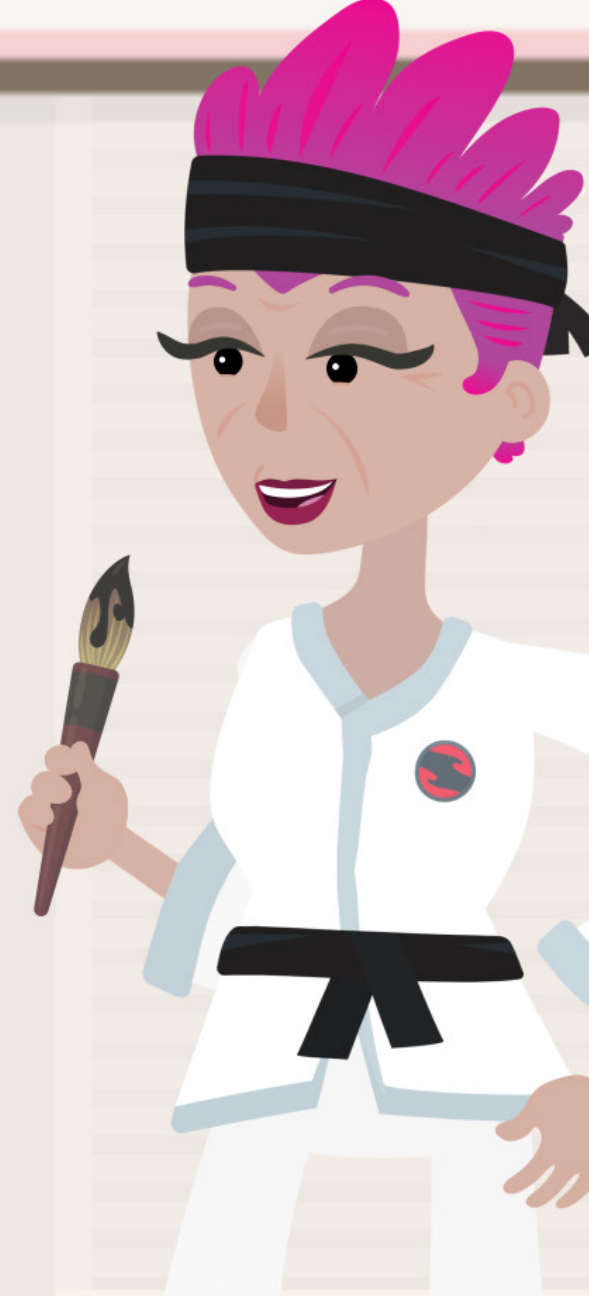
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**MONEY
THING®**



GET CRAFTY
GET COOKING
GET CAPABLE



Learning new skills can lead to big savings

Reduce spending

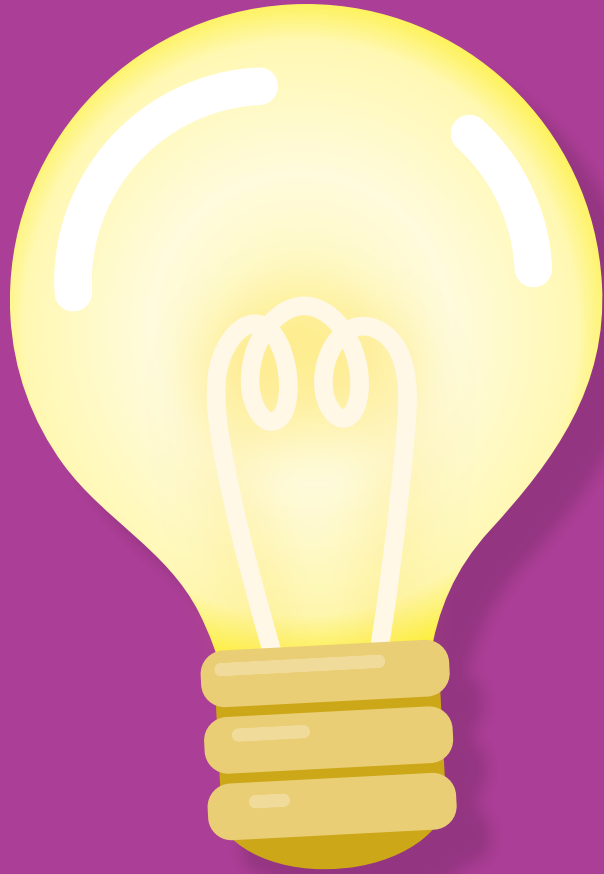
Mastering domestic skills can save you money—the more you can make or repair yourself, the less you will have to spend on goods and services



Shop smarter

When you do need to buy things, skills like budgeting, couponing and deal-hunting help you get the most bang for your buck





Start a side hustle

New skills can turn into an extra source of income through freelancing, starting your own business, teaching others or consulting

Level up at work

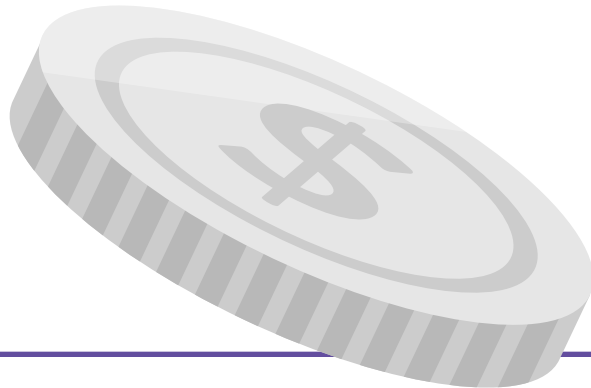
Learning new skills opens up more job opportunities and can help you advance in your career



Monetizing your
SKILLS



A single skill can save and/or earn you
more money in many different ways



EXAMPLE

If your skill is making awesome cupcakes, you can:



EXAMPLE

If your skill is making awesome cupcakes, you can:

Save money on
store-bought desserts



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Sell your cupcakes



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Work at a bakery



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Charge for a cupcake
decorating workshop

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Create a cupcake blog
or video series (ad sales
and affiliate marketing)

Money-saving
SKILLS

FOOD-RELATED SKILLS



- Cooking
- Meal prep
- Food storage
- Couponing
- Baking
- Knife skills
- Canning
- Pickling

HOME MAINTENANCE SKILLS



- Cleaning
- Appliance installation and repair
- Painting
- Plumbing
- Auto maintenance

DIY SKILLS



- Upcycling
- Furniture flipping
- Crafting
- Carpentry
- Cutting hair
- Sewing
- Gardening

SIDE HUSTLE SKILLS



- Tutoring
- Pet sitting
- Driving
- Yardwork
- Coding
- Photography
- Graphic design
- Writing

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Branches
Grow Deeper, Climb Higher

Sources: BuzzFeed, SideHustleNation.com, The Spruce, Six Dollar Family

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