



FOR IMMEDIATE RELEASE

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Branches Selected as Project Innovation Grantee by Comcast NBCUniversal Foundation

May 19, 2021 - Miami, FL – Branches, a local nonprofit organization based in Miami providing life-changing opportunities to help families and their children break the cycle of poverty, was selected as a Project Innovation Grantee by Comcast NBCUniversal Foundation this past year. Branches' Climb to College & Career youth program was chosen to receive \$30,000 from the Foundation which falls under the Youth Education and Empowerment category. Since receiving the grant, Branches has been able to serve and continue serving its youth throughout the Pandemic and is proud to share that they now support 42 current college students, all first generation.

The Climb to College & Career (CtC&C) program serves over 200 middle and high school students at all three Branches locations throughout Miami-Dade afterschool and in the evenings. The program specifically focuses on postsecondary success and helps to prepare and assist students to develop the knowledge, skills and behaviors necessary for that next step after High School. Climb to College & Career provides a series of workshops, college tours, financial education, mentoring and more. Students will also be eligible for a Climb thru College & Career Scholarship designed as an incentive and a reinforcement toward successful pursuit of becoming a postsecondary graduate by providing support for incidentals such as a laptop, books, laundry etc. Branches currently supports 43 college students and is proud to walk with them on their journey.

“With this grant, we are able to support our students in a holistic manner and help them achieve long-term success in school and life.” said Brent McLaughlin, Executive Director. “We’re honored to be a partner with Comcast NBCUniversal and sincerely appreciate their desire to remain a committed corporate partner by supporting their local communities.”

For more information on Branches, please contact Isabelle Pike at 305-206-5689 or ipike@branchesfl.org

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About Branches

For over 45 years, Branches has made a positive impact in the community by delivering on its mission to serve, educate and inspire people through student, family and financial stability services. Branches provides long-term, holistic services for motivated individuals and families. We help people grow deeper and climb higher in life by building a foundation through education so they can achieve their goals and fulfill their potential. To learn more, please visit www.branchesfl.org