

# Saving Strategy: PAY YOURSELF FIRST

- IT'S A -  
**MONEY  
THING**<sup>®</sup>

## MAKE IT REAL

We often use very general (and very boring!) terms to label what *should* be our biggest and most exciting financial goals. Rewriting your goals using specifics is a helpful way to boost your savings motivation.

**Activity:** Write out “your version” of each of the common goals below. The first one has been filled out as an example.

### EMERGENCY FUND

If I suddenly lose my job, I'll be able to maintain my current lifestyle while looking for something new. I won't feel stressed or desperate while job hunting.

### VACATION

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### HOME

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### FAMILY

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### VEHICLE

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### RETIREMENT

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BROUGHT TO YOU BY



**Branches**  
Grow Deeper, Climb Higher