

# *Earning Money* **ONLINE**

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# Looking to make extra cash? The Internet offers a variety of ways to boost your income.

You don't need millions of YouTube subscribers or Instagram followers to make real money online. Here are three strategies for pointing and clicking your way to some extra income.





**SELL YOUR  
STUFF  
ONLINE**



# SELL YOUR **STUFF** ONLINE

- Listing your items for sale online is an easy way to declutter and make some cash at the same time
- Consider online marketplaces, auction sites and buy-back sites for electronics, textbooks, movies, games and designer clothing



# SELL YOUR **STUFF** ONLINE





**SELL YOUR  
SKILLS  
ONLINE**



## SELL YOUR **SKILLS** ONLINE

- Consider selling your creative work on your own website or through an established marketplace
- Look to get paid for your extra hours by doing freelance work for businesses in need of your talents
- Advertising and affiliate marketing are ways to earn passive income on existing blogs, podcasts and videos



# SELL YOUR **SKILLS** ONLINE

## Online freelance work is available for:

- Writers
- Editors
- Proofreaders
- Web designers
- Programmers
- Virtual assistants
- Tutors
- Translators
- Voice actors
- Customer service agents
- Fitness coaches
- Marketing consultants
- And more





# SELL YOUR **SKILLS** ONLINE

## TIME & EFFORT

### MINIMAL

*List your photos on stock websites*

*Convert your essays and short stories into e-books*

### MEDIUM

*List your freelance services on talent marketplaces to find clients and land gigs*

### MAXIMUM

*Create and sell a course in your area of expertise*

### TIP

Always get a deposit before doing any kind of custom work online



**SELL YOUR  
FEEDBACK  
ONLINE**



## SELL YOUR **FEEDBACK** ONLINE

- If you have some extra time here and there, selling your feedback is another way to earn some extra money online
- These types of gigs require the least amount of expertise and therefore tend to pay less



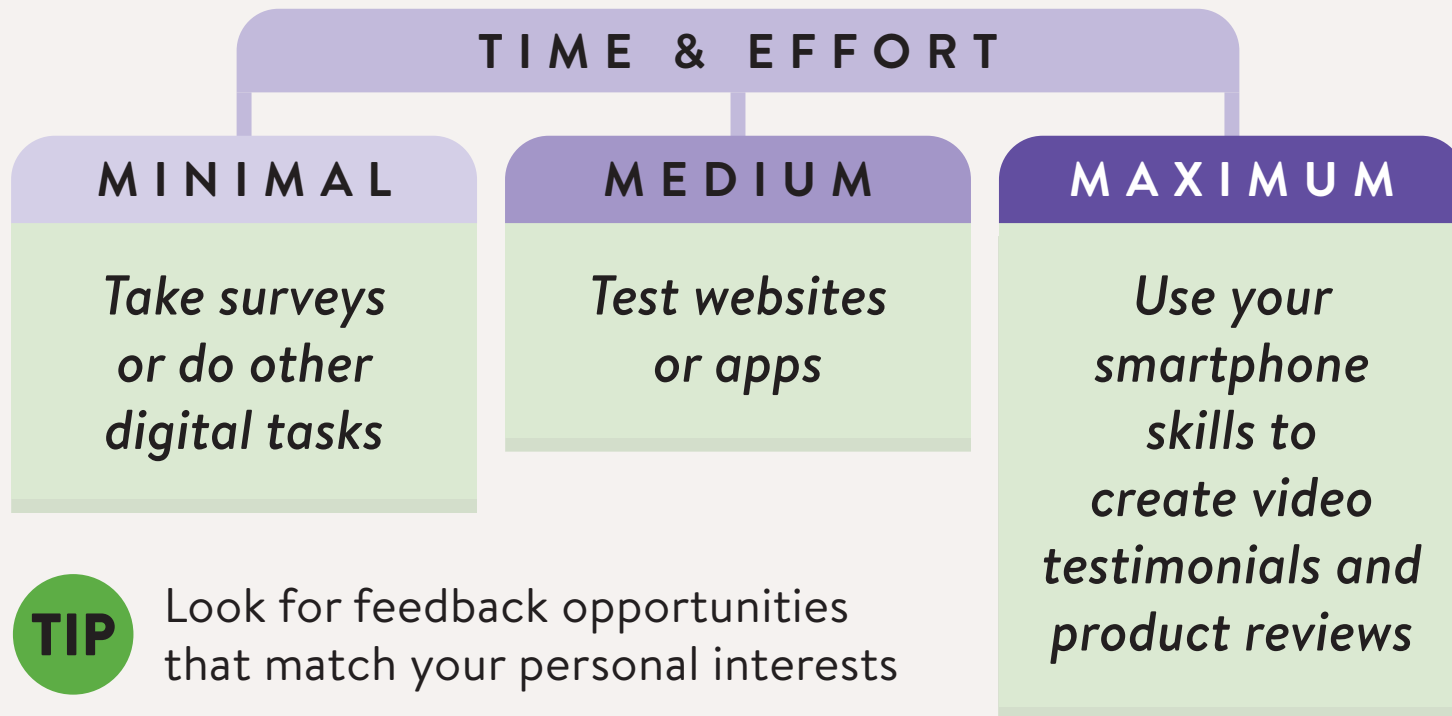
# SELL YOUR **FEEDBACK** ONLINE

## Options include:

- Taking surveys
- Critiquing videos or advertisements
- Writing product reviews
- Recording video testimonials
- User-testing websites and apps



# SELL YOUR **FEEDBACK** ONLINE



## **SET MONEY ASIDE FOR TAXES**

**Remember, no matter the source,  
additional income must be declared  
on your tax return**



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Sources: BuzzFeed.com, Lifehack.org and Time.com

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