

MULTIPLE CHOICE

Directions: CIRCLE the best possible answer to each question.

1. How much does the average American family spend on groceries?
 - a. Approximately \$3,500 per year
 - b. Approximately \$4,500 per year
 - c. Approximately \$5,500 per year

2. Why is the dairy department typically located at the back of the grocery store?
 - a. This makes you walk through the entire store to get what you need, increasing the likelihood that you'll buy more
 - b. The refrigerators need to be close to the main power supply
 - c. To encourage shoppers to get more exercise
 - d. All of the above

3. What is the best way to save money on groceries?
 - a. Use coupons
 - b. Buy generic brands
 - c. Avoid individually wrapped products
 - d. Don't shop when you are hungry
 - e. All of the above