

Content Pack 12

OVERVIEW

- IT'S A -
**MONEY
THING**[®]

Get to know your money habits with a personality quiz!

The materials in **Content Pack 12: Common Money Beliefs** are designed to get young adults thinking about the underlying beliefs that influence their financial decision-making. The handout is a printable personality quiz that makes for a fun activity either before or after a presentation.

BEST PRACTICES QUICK TIP

Using animated GIFs

We thought it would be fun to include an animated GIF image file of each money persona from this month's episode. Use GIFs on Twitter and Instagram to draw more attention to your posts.*

*Facebook accepts animated GIFs on Personal pages, but has not yet added this feature to Business pages.



ADDING GIFs TO TWITTER

1. Compose your Tweet as you normally would.
2. Click on "Add Photo" and upload the desired animated GIF file from your computer.
3. Post away! Keep in mind that you can only post one animated GIF per Tweet.

ADDING GIFs TO INSTAGRAM

You will need to send the GIF file to your phone in order to upload it to Instagram. There are a few different ways to do this:

- Email the file to yourself **OR**
- (Mac users) Send the GIF to your phone using the Messages desktop app **OR**
- Upload the file to a free image hosting service like **giphy.com** and access the URL of your uploaded GIF on your phone's web browser

Once the GIF is on your phone, save the image to your phone's photo library, and then upload it as a video through Instagram.