

Content Pack 9 OVERVIEW

- IT'S A -
**MONEY
THING**®

The importance of being prepared in case of emergency

The materials in **Content Pack 9: Emergency Fund Boot Camp** describe what an emergency fund is and is not, why you need an emergency fund, how much money should be in it and tips on putting that money aside.



BEST PRACTICES QUICK TIP

The best place to start with your infographics

Rather than posting your infographic directly on Facebook or Twitter, start by posting it on Pinterest or your credit union's blog, or both. These venues are much better at showcasing detailed content in a vertical format. Once you've posted your infographic, then you can share the link and a teaser snippet of the graphic on all of your social sites including Facebook, Twitter, Google+, Instagram, Tumblr and LinkedIn, just to name a few!

