

Content Pack 6 OVERVIEW



Explaining the power of compound interest

The materials in **Content Pack 6: Compound Interest Mind Bend** shine a spotlight on the effects of compound interest and introduce powerful examples of how starting early can translate into big savings in the long term.

Product placement

This content pack is a great way to get a conversation started about long-term savings and investment products. Providing relevant product information alongside a blog post or presentation can help members understand how the concepts in the content pack apply to their personal banking.



Illustrate the concept

Use any combination of materials in the content pack to explain the concept of compound interest.



Start the conversation

Have your members started saving for their long-term financial goals?



Bridge the gap

What products or services can turn the presented concept into a reality for your members?