

18th annual

Black Tie & Jeans REIMAGINED

virtual gala
& online auction

Philanthropic Chairs:
Trish & Dan Bell

Gala Chairs:
Victoria & Jason Randolph

Thursday
April 29th, 2021
7pm



Branches
Grow Deeper, Climb Higher

18th annual

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Grow Deeper, Climb Higher

February 10, 2021

Dear Friends of Branches,

I am excited to announce Branches' 18th Annual Black Tie & Blue Jeans Virtual Gala and Online Auction which will be held on Thursday, April 29th, 2021 at 7pm.

Unfortunately, we cannot all come together in-person to celebrate due to the current COVID-19 Pandemic but we hope you will join us virtually. This signature event is important to Branches for two reasons:

1. This event highlights for you and your invited guests the importance of what Branches does to help struggling and low-income working families and their children to improve their lives and break the cycle of generational poverty.
2. This is our major fundraiser for the year that helps to pay for the services we provide to over 10,000 individuals, including 500 children and youth who receive daily services through after-school enrichment and youth development, and thousands of adults and families who receive financial coaching, small business services, free tax prep, emergency services and delivered Thanksgiving meals and resources.

Our Philanthropic Chairs are Trish & Dan Bell, and together with our Gala Chairs, Victoria & Jason Randolph, are planning a fun evening for us that is sure to inspire you.

On behalf of all the families we serve, I respectfully request your participation in our Black Tie & Blue Jeans Gala with the purchase of a sponsorship. As a Branches supporter, you are providing low-income families with life-changing opportunities. In addition, all Gala sponsorships and donations will be matched \$1 for \$1 thanks to a generous Matching Grant provided by Trish & Dan Bell.

Please note that a sponsorship form and reply envelope are enclosed. We believe your participation in the event will yield mutual benefits, and as a non-profit organization, we will also formally acknowledge your donation with a letter. Your donation may be tax-deductible; we suggest that you consult your tax advisor. For additional information, please feel free to contact us at (305) 442-8306 x1002 or ipike@branchesfl.org.

Thank you for your partnership!

With Hope and Gratitude,

Brent McLaughlin
Executive Director

**PHILANTHROPIC
CHAIRS**

Trish & Dan Bell

**BENEFIT DINNER
CHAIRS**

Victoria & Jason Randolph

BOARD OFFICERS

Brent McLaughlin - President
Rodney H. Bell - Chair
James Morgan, III - Vice Chair
Ed Deppman - Treasurer
Laurie Zapletal - Secretary

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Sponsorship Package

\$50,000 – Shining Star Sponsor

Benefits include prominent recognition in every aspect of the virtual event; admission and artisan chocolate boxes for 20 for the virtual Delysia Chocolatier Tasting; a case of Prosecco; two large Wilde Fig Charcuterie platters; listing as a Shining Star Sponsor on the event page and on-screen during the event; 2 full-page color ad with preferred placement in the digital tribute book; acknowledgement in the Miami Herald and Modern Luxury Miami magazine post-event; 25 entries to the live raffle; and recognition on social media stories.

\$25,000 – Diamond Sponsor

Benefits include admission and artisan chocolate boxes for 10 for the virtual Delysia Chocolatier Tasting; a case of Prosecco; two Wilde Fig Charcuterie platters; listing as a Diamond Sponsor on the event page and on-screen during the event; a full-page color ad in the digital tribute book; acknowledgement in the Miami Herald and Modern Luxury Miami magazine post-event; 15 entries to the live raffle; and recognition on social media stories.

\$15,000 – Platinum Sponsor

Benefits include admission and artisan chocolate boxes for 10 for the virtual Delysia Chocolatier Tasting; a half case of Prosecco; one Wilde Fig Charcuterie platter; listing as a Platinum Sponsor on the event page and on-screen during the event; a full-page color ad in the digital tribute book; acknowledgement in the Miami Herald and Modern Luxury Miami magazine post-event; 10 entries to the live raffle; and recognition on social media stories.

\$10,000 – Gold Sponsor

Benefits include admission and artisan chocolate boxes for 10 for the virtual Delysia Chocolatier Tasting; a half case of Prosecco; one Wilde Fig Charcuterie petite platter; listing as a Gold Sponsor on the event page and on-screen during the event; a full-page color ad in the digital tribute book; acknowledgement in the Miami Herald and Modern Luxury Miami magazine post-event; 8 entries to the live raffle; and recognition on social media stories.

\$5,000 – Bronze Sponsor

Benefits include admission and artisan chocolate boxes for 5 for the virtual Delysia Chocolatier Tasting; 5 bottles of Prosecco, listing as a Bronze Sponsor on the event page and on-screen during the event; acknowledgement in the Miami Herald and Modern Luxury Miami magazine post-event; a half-page color ad in the digital tribute book; and 4 entries into the live raffle.

\$3,000 – Patron

Benefits include admission and artisan chocolate boxes for 4 for the virtual Delysia Chocolatier Tasting; listing as a Patron on the event page and on-screen during the event; a half-page color ad in the digital tribute book; and 2 entries to the live raffle.

\$300 - Individual Ticket Supporter

Benefits include admission and artisan chocolate box for 1 for the virtual Delysia Chocolatier Tasting; listing as a Ticket Supporter on the event webpage.

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Please fill out this form to sign up to support Branches!

SPONSORSHIP OPPORTUNITIES

- | | | |
|--|--|---|
| <input type="checkbox"/> \$50,000 Shining Star Sponsor | <input type="checkbox"/> \$15,000 Platinum Sponsor | <input type="checkbox"/> \$5,000 Bronze Sponsor |
| <input type="checkbox"/> \$25,000 Diamond Sponsor | <input type="checkbox"/> \$10,000 Gold Sponsor | <input type="checkbox"/> \$3,000 Patron Sponsor |

Sponsor Name to List in Program Book: _____ (Please Print)

TICKET PURCHASE

- ☐ \$300 Individual Ticket Number of Tickets: _____

ADVERTISING OPPORTUNITIES

- ☐ \$500 Full-page Inside Ad (5" wide x 8" high)
- ☐ \$350 Half-page Inside Ad (5" wide x 4" high)
- ☐ \$200 Quarter-page Inside (2½" wide x 4" high)

Please submit Advertising Copy in Full Color as high resolution JPEG or PDF files to
ipike@branchesfl.org by April 16, 2021.

PAYMENT METHOD

Total Amount: _____

- ☐ Check Enclosed - **Please make check payable to Branches.**

- ☐ Visa ☐ Mastercard ☐ Diners Club ☐ Discover Card ☐ American Express

Credit Card #: _____ Expiration: _____ Security Code: _____

Name as Written on Card: _____ Signature: _____

Email: _____ **Email is required for credit card payment confirmation.**

BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____ (to call to follow-up as needed)

Please return to:

Isabelle Pike, Director of Development, Branches
11500 NW 12th Avenue, Miami, FL 33168 * Tel: 305-442-8306 x1002 * ipike@branchesfl.org

Thank You!