



Branches'
Black Tie &
Blue Jeans Gala

GAME ON!



April 30, 2022 at 6:30 p.m.

Join us for a fabulous night of fun and games!

Sponsorship Opportunities



Branches
Grow Deeper, Climb Higher



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Blue Jeans Gala
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19th Annual Black Tie & Blue Jeans Gala and Auction

Join us for a fabulous night of fun and games!
Come play and mingle with your guests as well as Branches' youth
and enjoy games like Foosball, Mario Kart, Cornhole and more.

Featuring

The Trish & Dan Bell 2022 Community Empowerment Award
Honoring Dr. Eduardo J. Padrón

Philanthropic Chairs

Trish & Dan Bell

Gala Chairs

Victoria & Jason Randolph

Gala Committee Members

Natalie Ceden
Michele Collie
Noel Daluise

Desiree Fernandez
Tina Furniss-Roe
Kayla Hernandez

Katherine Ibarra
Marianne Kircher
Carl Lee

Lucy Núñez
Nidia Ruiz
Hanai Sablich

David Smith
Tara Templeton
TJ Villamil

Audrey Warren
Katrina Wright

Master of Ceremonies

Louis Aguirre
WPLG Local 10 News Anchor

Auctioneer

Scott Howard
Branches Board Member and
Denver Nuggets Director of Player Personnel

Silent & Live Auctions

Hotels, Spas, Travel Packages, Restaurants, Art, Sports Memorabilia and more!

When

Saturday, April 30, 2022
6:30pm

Where

JW Marriott Marquis Miami
255 Biscayne Blvd. Way, Miami, FL 33131

Complimentary on-site valet and optional self-parking available!

Dress Code

Cocktail Attire or "Designer" Jeans. Come ready to play!

Branches' COVID-19 Precautions: The health and safety of our guests is our highest priority.
Branches plans to follow all local COVID-19 guidelines and will share details about any
required documentation as we near the event date. Thank you.



Branches
Grow Deeper, Climb Higher

(305) 442-8306 x 3003

spattison@branchesfl.org

www.branchesfl.org





Branches' Black Tie & Blue Jeans Gala GAME ON!



Branches' Mission & Impact

Branches' mission is to serve, educate and inspire people through student, family and financial wellness services in partnership with our communities.

Since 1973, Branches has been helping working families and their children break the cycle of intergenerational poverty by providing them with life-changing opportunities to become better educated, more financially stable and able to make long-term, positive life choices. Branches is one of the only South Florida organizations using a two-generational Approach to provide holistic services and develop transformational relationships with both children AND their families.

We make this impact through our three signature programs:

Grow: The Grow Program serves elementary students preparing them for lifelong success through enrichment of their minds, bodies and hearts. The program focuses on helping students develop a love for learning and the social-emotional skills needed to stay focused and engaged in school and life.

- 184 students served annually
- 91% retention rate year over year
- 87% of students maintained or increased their grades last school year

Climb: The Climb Program serves middle and high school students focusing on the development of their individual assets in order to maximize opportunities to become better students and better people. Through college exploration and preparation activities, career exposure opportunities, and long-term consistent mentorship, Climb students develop the knowledge, skills, and behaviors needed to graduate high school and succeed in their post-secondary endeavors.

- 248 students served annually
- 98% pursue a post-secondary plan (college, vocational or military)
- \$279,566 in Branches Climb thru College Scholarships awarded to 76 college students to date
- 100% of our students who remain engaged in the Grow and Climb programs, graduate from high school

Achieve: The Achieve Programs target the well-being of the entire community through services fostering financial wellness and long-term success. Achieve programs take a two-generational approach to serving families and include one on one financial coaching, financial education for children, micro-business support, transportation solutions, VITA free tax preparation and emergency services.

- 19,351 participants served through financial wellness services annually
- 9,677 participants provided with free VITA tax preparation and received over \$13 million in tax refunds
- 5,624 hot meals and educational resources delivered on Thanksgiving morning

Every dollar donated to the 2022 Black Tie & Blue Jeans Gala and Auction will support us in bringing these services to hundreds more South Florida children and families..

Thank you for your support and for being a critical part of Branches' success!



Branches' Black Tie & Blue Jeans Gala GAME ON!

Sponsorship Opportunities

The Branches Black Tie & Blue Jeans Gala and Auction provides many opportunities for businesses and individuals to raise resources and provide impactful programming for our students and families.

\$50,000 Shining Star Sponsor

Supports 75 students with a year of academic and enrichment programming OR 125 families with one-on-one financial coaching.

Benefits include:

- 2 tables for 20 people
- Listing as a Shining Star Sponsor on event website and on screen during the event
- 2 full-page color ads with preferred placement in the program book
- Recognition on social media
- Acknowledgment in Miami Herald and Modern Luxury Miami magazine post-event
- Poster-size display of name recognition at the event

\$25,000 Diamond Sponsor

Supports 10 students with a Climb Thru College and Career Scholarship OR 80 families with emergency financial support to cover rent, utilities and/or groceries.

Benefits include:

- A VIP table for 12
- Listing as a Diamond Sponsor on event website and on screen during the event
- Full-page color ad with preferred placement
- Recognition on social media
- Acknowledgment in Miami Herald and Modern Luxury Miami magazine post-event
- Poster-size display of name recognition at the event.

\$15,000 Platinum Sponsor

Supports 30 students with Summer Shade Day Camp programming OR 27 families with small business micro grants.

Benefits include:

- A VIP table for 12
- Listing as a Platinum Sponsor on event website and on screen during the event
- Full-page color ad
- Recognition on social media
- Acknowledgment in Miami Herald and Modern Luxury Miami magazine post-event
- Poster-size display of name recognition at the event

\$10,000 Gold Sponsor

Supports all Branches high school juniors and seniors with 3 months of SAT/ACT prep OR 500 families with VITA tax prep services.

Benefits include:

- A VIP table for 10
- Listing as a Gold Sponsor on event website and on screen during the event
- Full-page color ad
- Recognition on social media
- Acknowledgment in Miami Herald and Modern Luxury Miami magazine post-event



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Sponsorship Opportunities

\$5,000 Bronze Sponsor

Supports all Branches middle and high school students in attending career exposure events OR 25 families with transportation-related financial education.

Benefits include:

- A VIP table for 10
- Listing as a Bronze Sponsor on event website and on screen during the event
- Full-page color ad

\$3,000 Patron Sponsor

Supports a month of healthy snacks for Branches students and 365 Thanksgiving meals for Branches families.

Benefits include:

- A table for 10
- Listing as a Patron Sponsor on event website and on screen during the event
- Half-page color ad

\$350 Individual Honor Roll Ticket

Your name(s) will be listed on the Honor Roll page of the program.

\$300 Individual Ticket

Advertising Opportunities

\$500

Full-page Inside Advertisement
(5" wide x 8" high)

\$350

Half-page Inside Advertisement
(5" wide x 4" high)

\$200

Quarter-page Inside Advertisement
(2.5" wide x 4" high)

All advertisements will be placed in the 2022 Gala Program on a first-come, first-served basis.
Please submit advertising copy in color as high resolution JPEG or PDF files to
spattison@branchesfl.org by March 30, 2022.



Branches
Grow Deeper. Climb Higher





2022 Black Tie & Blue Jeans Gala & Auction

April 30, 2022

SPONSOR FORM

Please fill out this form to sign up to support Branches!

SPONSORSHIP OPPORTUNITIES

- ☐ \$50,000 Shining Star Sponsor ☐ \$25,000 Diamond Sponsor ☐ \$15,000 Platinum Sponsor
☐ \$10,000 Gold Sponsor ☐ \$5,000 Bronze Sponsor ☐ \$3,000 Patron Sponsor

Sponsor Name to List in Program Book: _____

TICKET PURCHASE

- ☐ \$350 Individual Honor Roll Ticket
☐ \$300 Individual Ticket

Number of Tickets: _____

Number of Tickets: _____

ADVERTISING OPPORTUNITIES

- ☐ \$500 Full-page Color Inside Ad (5" wide x 8" high)
☐ \$350 Half-page Color Inside Ad (5" wide x 4" high)
☐ \$200 Quarter-page Color Inside (2½" wide x 4" high)

Please submit advertising copy as high resolution JPEG or PDF files to
spattison@branchesfl.org by March 30, 2022.

PAYMENT METHOD

Total Amount: _____

☐ Online [HERE](#).

☐ Check Enclosed - **Please make check payable to Branches.**

☐ Visa ☐ MasterCard ☐ Discover Card ☐ American Express

Credit Card #: _____ Expiration: _____ Security Code: _____

Name as Written on Card: _____ Signature: _____

Email: _____ Phone Number: _____

BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

Please return to:

Sarah Pattison, Associate Director of Development, Branches
11500 NW 12th Avenue, Miami, FL 33168 – spattison@branchesfl.org – (305) 442-8306 x 3003

www.branchesfl.org/gala/