The mission of Branches is to serve, educate and inspire people through student, family and financial stability services in partnership with our communities. We fulfill our mission by engaging children, youth and adults with life-changing opportunities for them to become better educated, to become more financially stable and secure, and to make positive life choices. Our programs focus on student achievement, family services, and financial stability. The Grow program serves elementary age students. The Climb program serves middle and high school age students and young adults. The Achieve programs serve adults and families.

The social impact and value we create in people’s lives and in the communities where we serve utilizes coaching and empowerment, is long-term in nature and is holistic in scope.

**The Grow Program** - Grow program serves over 250 children and lays the foundation to make a long-term, lifelong impact in their lives by retaining a high percentage of students over many years. Consequently, the learning and the growth that take place in the life of a Branches student in one year becomes the foundation for further personal development and growth the next year. After just a few consistent years of engagement at Branches, students are not only in the mindset of setting goals but they are achieving goals on a regular basis. The Grow program focuses on learning and knowledge development to prepare a foundation for success in three critical areas of their lives; mind, body and heart.

**Climb Program** - Climb program serves over 200 middle and high school students focusing on the development of their individual assets in order to maximize opportunities to become better students and better people. Through participation in Climb activities, youth are on track to climb in their outlook, climb in school and climb in life. Branches’ Climb to College & Career initiative specifically focuses on postsecondary success and helps to prepare and assist high school students to develop the knowledge, skills and behaviors necessary for that next step after High School. Students may also qualify for the Climb thru College & Career Scholarship which is intended to be an incentive and a reinforcement toward successful pursuit of becoming a postsecondary graduate.

**Achieve Program** - The Achieve family of programs provides a continuum of financial services that equips and enables families to achieve increased financial wellness and long-term success in life. Achieve programs create opportunity, stimulate productivity and ultimately lead to stability. These services include financial coaching, ASSETS small business solutions, Ways to Work affordable car loans, VITA free income tax preparation, emergency services and disaster relief. More than 5,200 individuals are served each year through the Achieve programs. Primary outcomes include creation of a financial plan, reducing or eliminating personal debt, improving one’s credit score and starting and growing a savings account.

Every dollar donated through the 2020 Black Tie and Blue Jeans Benefit Dinner & Auction will be leveraged in grants, other fundraising activities, and contracts to multiply the impact of the resources and achieve the broader goal of transforming lives through innovative and compassionate ministries.

We thank you for your generous support and for being an important part of Branches’ success.
The Branches Benefit Dinner & Auction provides many opportunities for businesses and individuals to provide support to ensure another successful annual event.

$50,000
Shining Star Sponsor
Benefits include 2 VIP tables for twenty people at the Benefit Dinner; 2 full-pages of program advertisement; special award presentation; acknowledgment in Miami Herald; and, a poster-size display of name recognition at the event.

$25,000
Diamond Sponsor
Benefits include a VIP table for ten at the Benefit Dinner; full-page program advertisement; special award presentation; acknowledgment in Miami Herald; and a poster-size display of name recognition at the event.

$15,000
Platinum Sponsor
Benefits include a VIP table for ten at the Benefit Dinner; full-page program advertisement; special event recognition; acknowledgment in Miami Herald; and, a poster-size display of name recognition at the event.

$10,000
Gold Sponsor
Benefits include a VIP table for ten at the Benefit Dinner; full-page program advertisement; special event recognition; and acknowledgement in Miami Herald.

$7,500
Silver Sponsor
Benefits include a VIP table for ten at the Benefit Dinner; full-page program advertisement; and special event recognition.

$5,000
Bronze Sponsor
Benefits include a VIP table for ten at the Benefit Dinner and a full-page program advertisement.

$3,000
Patron
Benefits include a table for ten and a half page program advertisement.

$300
Ticket Supporter
Together we can transform lives and provide opportunities for underprivileged children and families in our community. Your collaboration in the form of underwriting the costs of the event or by purchasing advertising space in the event book will help raise critical resources that support our work of empowering more children and families to move from poverty to prosperity.

$20,000
Venue Underwriter
Company logo displayed prominently at the event; full page advertisement on the program inside front cover

$15,000
Design, Printing, Mailing & Decorations Underwriter
Acknowledgement in the program book and table centerpiece; full page advertisement on the program inside back cover

$10,000
Audio-Visual & Music Underwriter
Start the dance with own music selection (dance and music will be announced); full page advertisement opposite the program inside back cover

$7,500
Auctioneer & Auction Materials Underwriter
Company logo and message on 500+ bid paddles; full inside page advertisement

$5,000
Video Production Underwriter
Running company ad on the video screen prior to the start of the program; full inside page advertisement

$3,000
Valet Underwriter
Company logo displayed prominently at hotel entrance and lobby; full inside page advertisement

$500
Full-page Inside Advertisement

$350
Half-page Inside Advertisement

$200
Quarter-page Inside Advertisement

All advertisements will be placed in the 2020 Benefit Dinner & Auction program on a first-come-first-served basis.
BENEFIT DINNER DETAILS

17th Annual Black Tie & Blue Jeans Benefit Dinner and Auction

The Trish and Dan Bell Community Empowerment Award Honoring
Dr. Eduardo J. Padrón

Philanthropic Chairs
Trish & Dan Bell

Benefit Dinner Chairs
Victoria & Jason Randolph

Benefit Dinner Committee Members
Andrea Citrin
Michele Collie
Desiree Fernandez
Kate Inman
Carl Lee

Noel Mauro
Leslie Maxwell
Maria Molina
Lucy Nunez
Nidia Ruiz

Hanai Sablich
David Smith
TJ Villamil
Audrey Warren
Laurie Zapletal

Silent & Live Auctions
Hotels, Spas, Travel Packages, Restaurants, Art, Sports Memorabilia and more!

When
Saturday, May 9, 2020
6pm

Where
JW Marriott Marquis Miami
255 Biscayne Blvd. Way, Miami, FL 33131

Complimentary on-site valet and optional self-parking available!

(305) 442-8306 x1002  info@branchesfl.org  www.branchesfl.org