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Branches' Financial Wellness Programs Receives Grant in Miami

January 7, 2019 - Miami, FL – Branches is proud to receive a grant from Capital One to support its' ASSETS Small Business Solutions as well as the VITA free tax prep coalition in Miami led by Branches. Branches prioritizes financial stability and assists entrepreneurs and small business owners to grow and succeed, as well as helps people use credit wisely and invest for the future.

Branches is a local non-profit organization based in Miami and provides life-changing opportunities to help working poor families and their children break the cycle of generational poverty. The Grow Program serves elementary students, preparing them for lifelong success through enrichment of their minds, bodies and hearts. The Climb Program serves middle and high school students, focusing on the development of their individual assets in order to maximize opportunities to become better students and better people. Branches' Achieve Programs target the well-being of the entire community through services fostering financial wellness.

The funds from Capital One will help Branches specifically fund the ASSETS program. ASSETS (A Service for Self Employment Training and Support) is Branches' small business development program and provides a broad range of complimentary business advisory services to help clients tackle business challenges, achieve new levels of growth, as well as create jobs. Branches' experienced Business Coaches provide one-on-one coaching and consulting services to micro-enterprises in business start-up or business expansion phases. Capital One funds will also support the VITA (Volunteer Income Tax Assistance) program in Miami which is a national initiative to offer accurate, secure, and free tax help, to lower income households. Branches proudly leads the Miami-Dade County VITA Coalition – a group of 18 local organizations that operate 38 tax preparation sites located from North Miami to Florida City.

“With this grant, we are able to help small businesses and families achieve long-term financial stability and independence,” said Brent McLaughlin, Executive Director. “We’re honored to be a partner with Capital One and its associates and sincerely appreciate their desire to remain a committed corporate partner by supporting their local communities.”

About Branches

For over 40 years, Branches has made a positive impact in the community by delivering on its mission to serve, educate and inspire people through student, family and financial stability services. Branches provides long-term, holistic services for motivated individuals and families. We help people grow deeper and climb higher in life by building a foundation through education so they can achieve their goals and fulfill their potential. For additional information about Branches, please call 305.442.8306 or visit www.branchesfl.org.

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